

B.C.A. (H) Semester-V Examination, 2020
Paper Name: Principles of Management Paper Code:BCA-504
Subject: Computer Application

F.M:80

Time:3Hrs.

1. Answer any six Questions.

6x5=30

- (a) Define System. Discuss any three System characteristics.
- (b) What is Information? Briefly discuss the characteristics of quality information.
- (c) Explain the different functions of manual information system.
- (d) Discuss the different Components of automated information processing in MIS.
- (e) How MIS Plan is linked to the Business Plan? Explain briefly.
- (f) Briefly discuss the detailed system design.
- (g) What is data bank concept? Explain briefly.
- (h) Explain why 'Feedback' and 'Control' are considered as the 'Key system concepts'?

2. Answer any five Questions.

5x10=50

- (a) Explain how computer based information systems can enhance marketing functions in an organization.
- (b) Explain the concept of Decision Making. Differentiate between Decision Making and Management Information System?
- (c) What are the information requirements of different managerial levels? Explain.
- (d) Explain the business planning principles. Mention the steps involved to achieve MIS planning.
- (e) Briefly describe major types of systems in an organizations. Give example of each system of different layer.
- (f) Explain the different steps involved in conceptual system design. Discuss different ethical and social dimensions of information systems implementation.
- (g) What is DSS? What are the basic components of DSS? Write the differences between data processing and management information system.