

BBA Part III (Honours) Examination, 2020

**Subject: ENTREPRENEURSHIP DEVELOPMENT AND SMALL
ENTERPRISE MANAGEMENT**

Paper: BBA-3-3

(Old and New)

Time: 2 Hours

Full Marks: 40

*The figures in the margin indicate full marks.
Candidates are required to give their answers in their own
words as far as practicable.*

Group - A

Answer any four questions.

5×4=20

1. 'Every entrepreneur is a manager, but all managers are no entrepreneurs'. Comment.
2. Differentiate between project identification and project selection?
3. Briefly discuss the objectives of EDPs undertaken in India.
4. 'Empirical studies show that successful entrepreneurs have various traits'. State, with adequate reasoning, any two traits that you feel will be most important for a local entrepreneur during the COVID-19 crisis period.
5. Explain the planning process of small businesses in India.
6. State the different elements of project formulation.

Group -B

Answer any two questions.

10×2=20

7. Give an overview of the different challenges that are faced by women entrepreneurs in India and what are the possible remedies.

Please Turn Over

8. Discuss the various constraints faced by an entrepreneur with respect to identification of projects.
9. Elucidate the different forms of activities undertaken by TCOs for entrepreneurship development.
10. Discuss, in detail, any two methods that are considered by entrepreneurs for appraisal of projects.