

**BBA Part III (Honours) Examination, 2020**

**Subject: FINANCIAL MARKET AND FINANCIAL STATEMENT  
ANALYSIS**

**Paper: AF-3.8  
(ELECTIVE-A)  
(New)**

**Time: 2 Hours**

**Full Marks: 40**

*The figures in the margin indicate full marks.  
Candidates are required to give their answers in their own  
words as far as practicable.*

**Group - A**

Answer any four questions.

5×4=20

1. State the functions of financial system.
2. What are the defects of the Indian money market?
3. Distinguish between primary and secondary capital market.
4. Write a short note on dematerialized share trading.
5. Discuss the features of Indian capital market.
6. Discuss the different types of mutual fund schemes.

**Group -B**

Answer any two questions.

10×2=20

7. Explain the structure of Indian financial system.
8. Narrate the various types of money market instruments.
9. Discuss the framework of depository system in India.
10. Prepare trend ratios and interpret the results –

<b>Items</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>
Net Sales	2,16,283	2,85,954	3,03,498	3,18,842
EBIT	49,430	70,248	80,712	83,561
EBT	48,078	67,567	76,880	80,317
EAT	25,261	34,876	39,132	44,652
Total assets	1,93,047	2,13,095	2,19,450	1,90,348
Long-term debts & Leases	13,312	11,267	9,787	8,904
Equity [Net worth]	147,938	1,54,971	1,62,014	1,28,924

**Please Turn Over**

**BBA Part III (Honours) Examination, 2020**

**Subject: FINANCIAL MARKET AND SECURITY ANALYSIS**

**Paper: AF-3.8  
(ELECTIVE-A)  
(Old)**

**Time: 2 Hours**

**Full Marks: 40**

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Candidates are required to give their answers in their own  
words as far as practicable.*

**Group - A**

Answer any four questions.

5×4=20

1. What are the main functions of financial intermediaries?
2. Describe the procedure for buying shares.
3. What are the key features of the National Stock Exchange?
4. Write a short note on 'Bar' chart.
5. Discuss the concept of Venture Capital.
6. Distinguish between gambling and speculation.

**Group -B**

Answer any two questions.

10×2=20

7. Discuss the methods of computing stock market index.
8. Discuss the role of merchant banker in the process of a public issue.
9. Describe briefly the important investment avenues available to investors in India.
10. Explain the factors that you would look at while studying the characteristics of an industry?

**BBA Part III (Honours) Examination, 2020**

**Subject: MARKETING OF SERVICES**

**Paper: SMM-3.8**

**(ELECTIVE-B)**

**(Old & New)**

**Time: 2 Hours**

**Full Marks: 40**

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Candidates are required to give their answers in their own  
words as far as practicable.*

**Group - A**

Answer any four questions.

5×4=20

1. Distinguish between standardization and customization. 5
2. Explain service failure and recovery. 5
3. Mention the relevance of physical evidence in service marketing. 5
4. Explain the features of service quality. 5
5. State the importance of service marketing in Indian economy. 5
6. State the importance of studying service environment 5

**Group -B**

Answer any two questions.

10×2=20

- 7 Explain the nature of service marketing.
- 8 What are the characteristics of services?
9. Discuss the classifications of services.
10. What are the stages of service life cycle?

**BBA Part III (Honours) Examination, 2020**

**Subject: COMPENSATION MANAGEMENT**

**Paper: HRM-3.8**

**(ELECTIVE-C)**

**(Old & New)**

**Time: 2 Hours**

**Full Marks: 40**

*The figures in the margin indicate full marks.  
Candidates are required to give their answers in their own  
words as far as practicable.*

**Group - A**

Answer any four questions.

5×4=20

1. Why is there a different compensation package for executives? Give a brief explanation.
2. Wage comprises of several components. In the light of this statement, identify the different components of wages?
3. Write short note on collective bargaining.
4. Explain the principle of set on and set off under the Payment of Bonus Act, 1965.
5. Why are Pay Commissions formed? Explain briefly.
6. How is the recovery of gratuity made under the Payment of Gratuity Act, 1972?

**Group -B**

Answer any two questions.

10×2=20

7. Give an overview of Wage and Salary Administration and highlight the need behind the establishment of Wage and Salary Administration in organisations.
8. Collection of data plays a critical role in job analysis. In this light, examine the various techniques involved in collection of data for job analysis.
9. Your organisation has decided to develop a pay system for the employees. As an HR manager elaborate on the various steps involved in the development of a pay system for the organisation.
10. Discuss the various provisions related to fixation and revision of minimum wages under the Minimum Wages Act, 1948.

**BBA Pt III (Honours) Examination, 2020**

**Subject: Database Management System**

**Paper: SM-3·8**

**Time: 2 Hours**

**Full Marks: 40**

*The figures in the margin indicate full marks.  
Candidates are required to give their answers in their own words  
as far as practicable.*

**Group - A**

Answer any four questions.

5×4=20

1. Do you agree that data redundancy is common in traditional application systems? If so, state the reasons.
2. With suitable illustration define 'recursive relationship'.
3. What is an ER diagram? Consider any business situation of your choice and draw an ER diagram to illustrate.
4. What is embedded SQL? What are its advantages?
5. With suitable example, define Nested Subqueries.
6. Give an example of your own for each of one to one, one to many and many to many relationships.

**Group -B**

Answer any two questions.

10×2=20

7. Compare and contrast the following:
  - (a) Attributes and domains
  - (b) Union and intersection
  - (c) Candidate keys and primary keys
  - (d) Natural join and outer join
  - (e) Entity integrity and referential integrity
8. Draw ER diagram for a banking enterprise.

**Please Turn Over**

9. Consider the following schemas: Sailors (sid, sname, rating, age) Reserves (sid, bid, day)  
Boats (bid, bname, color) Write the following queries in relational algebra, tuple relational calculus and domain relational calculus:
- Find the name of sailors who have reserved boat 103.
  - Find the names and ages of sailors with a rating above 7.
  - Find the names of sailors who have reserved a red boat.
  - Find the sname, bid, and day for each reservation.
  - Find the name of sailors who have reserved at least one boat.
10. Explain briefly about 3NF, 4NF and BCNF with suitable examples.